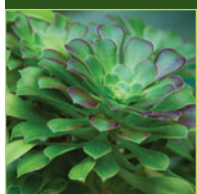
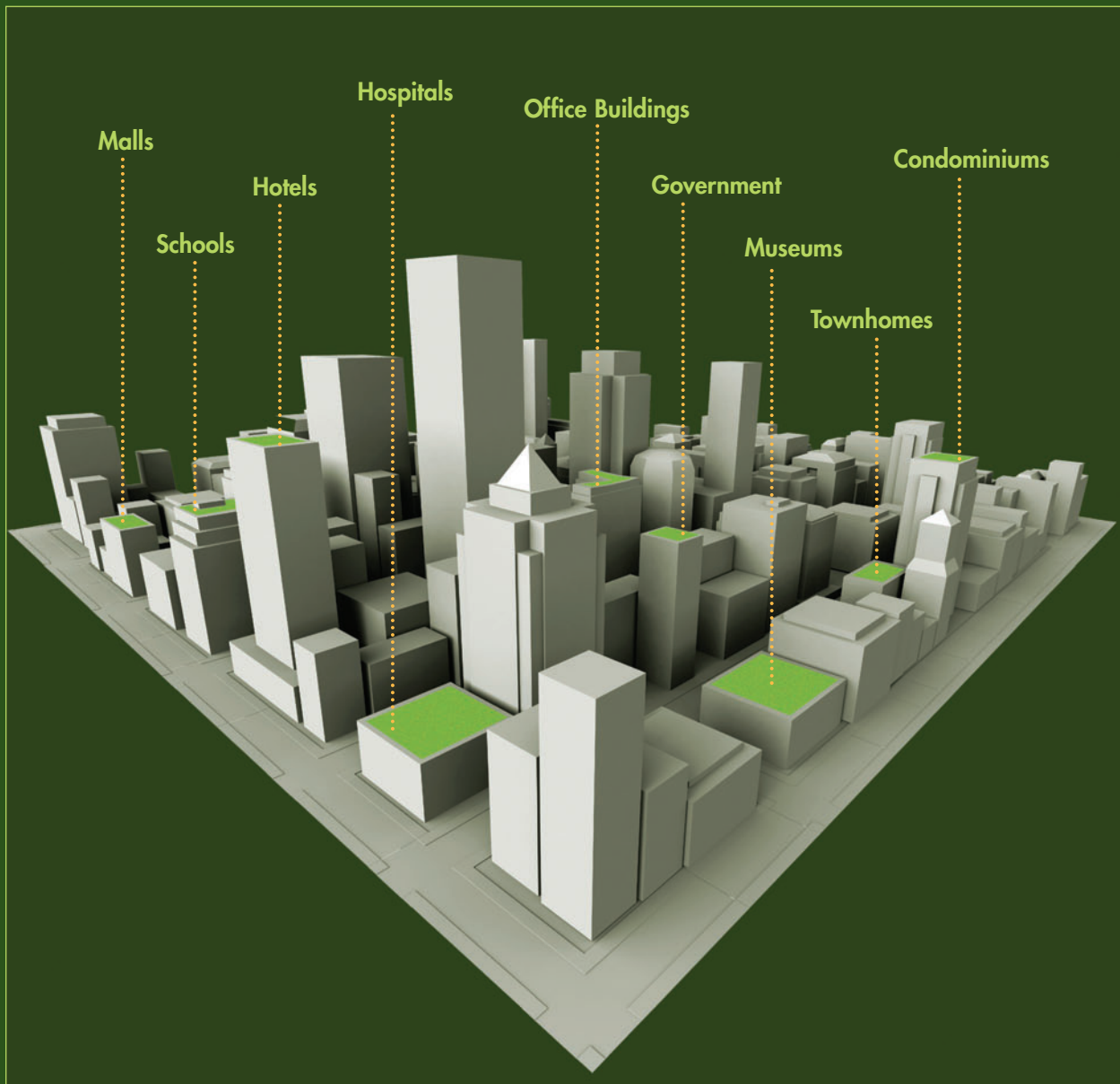


Introducing GardenScapes™ From GAF.

# Garden Roofing Without The Hassles



**GardenScapes™**  
Hassle-Free Garden Roofing





# Is A Garden Roof **Right For You?** Take This Quick Test To Find Out

*Are any of these potential benefits important to you?  
 If so, please contact us for a more thorough evaluation.*

	YES	NO
<b>Achieving...</b> monthly energy cost savings?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Benefiting...</b> the environment?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Obtaining...</b> LEED credits?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Qualifying...</b> for possible local, state, or federal tax incentives?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Installing...</b> downsized HVAC equipment?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Increasing...</b> the life of your roof system by as much as 100%?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Adding...</b> floors or increasing your building footprint?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reducing...</b> noise from exterior sources by up to 40 dB?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Expediting...</b> your building permit process?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Meeting...</b> local, state, or federal green regulations or initiatives?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Improving...</b> the overall aesthetics of your building envelope?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Increasing...</b> your long-term property value?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Improving...</b> marketing opportunities?	<input type="checkbox"/>	<input type="checkbox"/>



# Garden Roofing Can Offer You Great Benefits...But Be Sure To Avoid The Common Pitfalls And Hassles

## Have you considered the benefits that a garden roof can offer, like:

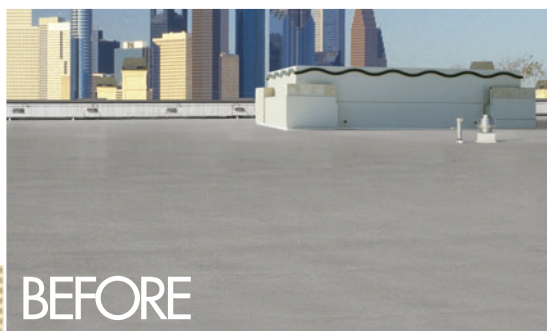
- **Energy Savings...**Up to 15%, according to recent studies<sup>1</sup>
- **Land Optimization...**The potential to build a larger structure or add square footage onto your existing property than would normally be allowed by code (due to improved stormwater management)
- **Tax Incentives...**Federal as well as many state and local governments have enacted tax benefits for garden-type roofs

The list of benefits for garden roofs is long (visit [www.gaf.com](http://www.gaf.com) for more information). But before you select a garden roof for your property, be sure you avoid the common **pitfalls and hassles associated with many garden roof systems:**

- **Major Hassle #1: Complicated, ineffective designs...**  
Garden roofs can have up to 8 different components (not including the roofing membranes!), that can be time-consuming and difficult to install. If installed improperly, the result can be poor performance or even system failure.
- **Major Hassle #2: Multiple unaffiliated contractors...**  
Most garden roof suppliers utilize different installers (roofing contractors, landscapers, etc.), which can lead to longer installation time and business interruption for you.
- **Major Hassle #3: Multiple guarantee sources...**  
If you have a problem, who do you turn to? The roof manufacturer? The plant supplier? The contractor(s)? Will they even be in business in a few years (much less 20 years or more from now)?

**To address these risks, GAF has developed a superior garden roofing solution...**

<sup>1</sup>Source: Hort Science, Volume 1, Aug. 2006

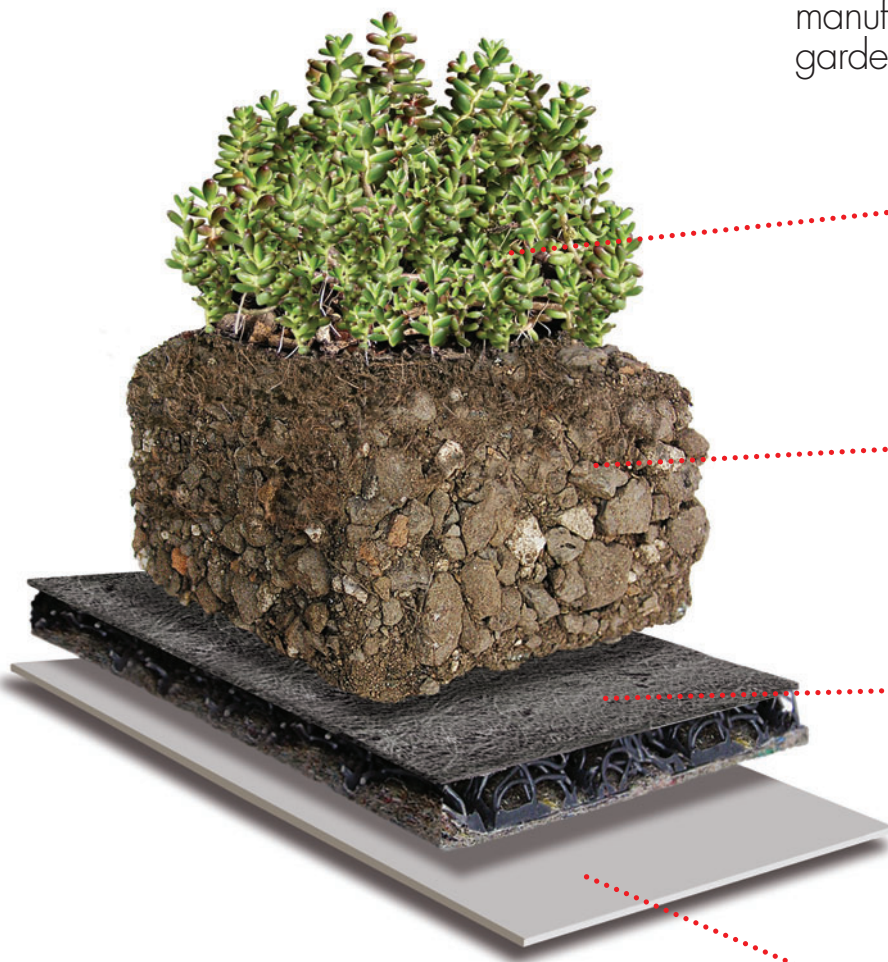


# Simple, Hassle-Free GardenScapes™ Systems Will Deliver Superior Results...

GardenScapes™ hassle-free garden roof systems are your **best and safest choice**.

*They feature:*

- **Simple, effective design**, featuring our exclusive DuraGro™ 4-in-1 drainage foundation system and Start-Rite™ growing medium. Fewer components mean less chance of installation problems.
- **Fast, hassle-free installation** of your *complete* garden roof system...from the waterproofing system to the plants...by a factory-certified GardenScapes™ installer
- **Single-source guarantee** from GAF Materials Corporation—North America's largest and most-trusted roofing manufacturer—that covers your *complete* garden roof system.



## **Hearty Regional Vegetation**

**Choosing the right plants** is one of the most critical factors for a successful garden roof. GardenScapes™ systems offer a choice of **regional varieties** suited to your specific climate and to meet your personal taste or landscaping objectives.

## **Start-Rite™ Growing Medium**

This custom formulated blend is designed for your specific geographic location. It includes a special organic superfood that promotes **fuller, faster plant growth**. And to help improve the quality of your runoff water, it even includes a unique **carbon filtering compound**.

## **DuraGro™ 4-in-1 Drainage Foundation System**

Exceptionally easy to install, the DuraGro™ system combines four functions into one. It **protects** the roofing membrane from direct contact with the growing medium. It **retains** just enough water to help keep the plants from drying out—while slowing the **drainage** of excess water into storm sewers. Finally, it helps to **screen** the drain water to keep the DuraGro™ system from clogging.

## **GAF's Reliable Roof Waterproofing System**

The GardenScapes™ system relies on your choice of GAF's field-proven single-ply TPO or multiple-ply TriPositeXL™ roofing systems for its **reliable waterproofing** ability. No other manufacturer offers you more waterproofing choices for your garden roof.



**GardenScapes™**  
Hassle-Free Garden Roofing



# Compare The **GardenScapes™** System To A Typical Garden Roof...

*“The GardenScapes™ system installs really fast, so the property owner can avoid a lot of hassles and minimize any business interruption.”*

*Rich Pieros, President  
Pieros Construction, Somerville, NJ*

<b>Superior growing results...</b> ...due to the addition of a special organic superfood to the growing medium	✓	?
<b>Less disruption...</b> ...to you or your tenants because the system installs quickly and easily	✓	?
<b>Single, factory-certified contractor...</b> ...for installation, maintenance, and service of your complete system	✓	?
<b>Multiple waterproofing options...</b> ...including single-ply TPO and multiple-ply TripositeXL™ systems	✓	?
<b>Single-source garden roof guarantee...</b> ...coverage by one manufacturer for your complete system	✓	?
<b>Plant maturation guarantee...</b> ...covers your plants during the critical early stages of growth	✓	?
<b>Guarantee backed by a \$2+ billion company...</b> ...for your peace of mind	✓	?
<b>Free 25% guarantee extension...</b> ...available with GAF's WellRoof™ Advantage Program	✓	?
<b>Free publicity kit...</b> ...shows you how to obtain press coverage for your new roof installation	✓	?
<b>Free display...</b> ...of your GardenScapes™ system to proudly display in your lobby	✓	?
<b>GardenScapes™ owner's manual...</b> ...that includes your system specifications, maintenance plan, etc.	✓	?



## Easy 4-Step Hassle-free **Installation...**



**STEP 1**

Install waterproofing system (and insulation, if desired).



**STEP 2**

Roll out the DuraGro™ 4-in-1 foundation and install required accessories.



**STEP 3**

Spread Start-Rite™ growing medium.



**STEP 4**

Insert your chosen vegetation.

**It's that simple!**

# GAF Offers More “Green” Energy-Saving Roof System Options To Fit Your Environmental Commitment!



## Level 1: Bronze GAF Recyclable Roofing

Investing in a GAF recyclable roof is the easiest and least expensive way to be environmentally friendly. All of GAF’s roofing systems, including built-up, modified bitumen, TPO, and PVC contain post-industrial recycled materials (and may even be post-consumer recyclable).



## Level 2: Silver GAF Reflective Roofing

GAF’s white, reflective roofing makes saving energy a snap. GAF offers the industry’s widest selection of ENERGY STAR® qualified and Title 24 eligible roofing systems, including TPO, PVC, roof restoration coatings, modified bitumen and built-up roofing, and even roofing shingles. Why install a black, energy-wasting roof, when you can install a reflective, energy-saving white roof, often for the same cost?



## Level 3: Gold GAF GardenScapes™ Garden Roofs

GardenScapes™ garden roofs not only save energy, they offer a whole host of related advantages for your existing or planned facility. They can also be combined with a GAF PlazaDeck system to create not only an energy-saving system, but an outdoor deck, patio, or other functional area—it’s like adding an extra floor to your property at a fraction of the normal cost.



## Level 4: Platinum GAF Solar Roofing

Add solar panels to virtually any GAF roofing system—or combine them with any of the above options to create the ultimate in “green” roofing. In fact, not only will solar roof systems save you energy—you may even become a net energy *producer* and actually generate an income stream from your roof!



**“Your Best And Safest  
Choice...Quality You  
Can Trust Since 1886!”**

East Sales Office:  
(856) 241-0241

Central Sales Office:  
(630) 296-1980

Southeast Sales Office:  
(813) 829-8867

Southwest Sales Office:  
(972) 851-0500

West Sales Office:  
(951) 360-4200